

Forex Trading for Retail Traders



Increase your Forex Knowledge and Profitability by Learning Various Trading Techniques as Well as Tips to Ensure Your Safety and Preserve Your Money

September 12 -14, 2011 • New Yorker Hotel • New York, NY

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Among Our Featured Speakers Are:



Jason Hoerr
CEO
FX EVOLVE



Felix Shipkevich
Founding Member
SHIPKEVICH LAW FIRM



Lydia Idem Finkley
Contributor
STOCKTWITS/EDITOR
STOCKTWITS FX



Robin Dayne
President
ROBIN DAYNE INC.
"THE TRADER'S COACH"



Todd Gordon
*Co-Head of Research and
Trading*
ASPEN TRADING GROUP



Jim Crimmins
Founder
TRADER'S ACCOUNTING

What Will You Learn:

- Gain an up-to-date evaluation of the global economy by discussing various indicators and their effect on currency values
- Obtain valuable trading techniques and strategies from various industry experts and Forex traders
- Discover the importance of trading psychology in maintaining consistency and profitability in one's long term success!
- Find yourself the most suitable brokerage firm from discussion with experienced, unbiased, industry experts
- Save money on taxes by learning important tax tips and relief by an expert trader's accountant

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Forex Trading for Retail Traders



Dear Colleague,

As the Forex market continues to show a growing interest from the retail trader, profit consistency and safety awareness continue to be the key challenges for retail traders. Learn a variety of trading strategies that will increase your consistency and help maintain profitability as a Forex trader. Also become educated of various safety hazards and regulations to help successfully adjust to the changing Forex world!

Join our first ever **Forex Trading for Retail Trader's Summit** that will take place on **September 12th-14th, 2011** in **New York City, NY** and benefit from in-depth fundamental and technical analysis, practical case-studies and interactive panel discussions, featuring experienced and highly knowledgeable traders and experts involved in the Forex industry!

The Networking

World Research Group recognizes the importance of capturing new opportunities, strategies and connections. We are delighted to offer extended networking breaks throughout the conference. We are serious in ensuring that your time at this conference is a great investment.

Discounts Available

We offer both group rates and other discounts. Register today by calling 800-647-7600 or 781-939-2500 to reserve your place- we look forward to greeting you personally in New York!

Who Should Attend

**Experienced and Non-Experienced Forex Traders (new to market) • Fx Options Traders
Equities Traders • Managing Directors • Chief Investment Officers • CEOs
Foreign Exchange Specialists • Account Managers • Principals • Brokers • Analysts
Members of Proprietary Trading Desks**

As Well As:

**Fund Managers • Forex Advisory Firms • Financial Advisors • Fx Bloggers
Technology Providers • Brokerage Firms**

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PRE CONFERENCE WORKSHOPS • Monday, September 12th, 2011

Workshop A • 4:30 pm – 6:30 pm

The Lucrative Advantages to Trading Currencies Instead of Equities: Utilizing Greater Leverage, a 24-Hour Market, and Other Benefits

The Foreign Exchange market continues to show a consistent increase in demand from the retail trader. However, traders that enjoy trading equities and other forms of investments are restricted to a number of different regulations that inhibit their trading experience. Participation in this workshop will provide you in-depth details regarding:

- The many opportunities and advantages created by an unregulated Forex market
- Ability to have larger scale positions and potential profits with 50:1 leverage
- The ability to follow the market on your place on your own time and place trades at any time with a 24-hour currency market

- Greater control of risk with more manageable contract size

WORKSHOP LEADER

Scott Cisco

President

EUODOO TRADING

Workshop B • 4:30 pm – 6:30 pm

Learn How to Profit in Forex without Actually Trading by Becoming Familiar with Automated Trading Robots

There has been a recent increase in demand and excitement for automated trading robots, otherwise known as expert advisors. Traders that do not have the time to study charts and observe daily trading indicators are more likely to use a robot to read the market and do the trading for them. However, a lack of proper knowledge and understanding of these trading robots can often lead to instant losses. By attending

this workshop you will learn how to:

- Setup your robot and how to configure them into your trading platform
- Successfully use and operate your robot
- Assess the benefits to using robots over personal trading
- Analyze the differences between robots based on the following criteria: price, profitability, and function

- Avoid robot scams
- Identify best market conditions for utilizing robot, when to use and when not to use

WORKSHOP LEADER

Mike Torres

Owner

WEALTH SECRETS

Executive Networking Reception for Workshop Attendees Only from 6:35 pm to 7:30 pm

Day 1: MAIN CONFERENCE SESSIONS Tuesday, September 13th, 2011

7:30am – 8:15am *Registration and Coffee*

8:15am – 8:30am *Opening Remarks of the Chairman*

8:30am – 8:45am *Welcoming Address*

8:45am – 9:30am

Panel Discussion: The Big Picture: Utilizing Macro Analysis to Formulate Your Short-Term or Swing-Trading Strategies

Developing a trading game plan based on global market conditions can be critical to one's success. Traders who do not have a well-rounded understanding of the global economy are at a distinct disadvantage while trading currencies. During this interactive panel discussion you will learn how to:

- Interpret Global Interest Rates and their effect on short-term currency value
- Understand today's strong and weak currencies and how they affect each other's price-action
- Formulate a trading game-plan based on today's strong and weak currencies
- Perform technical analysis and understand how key long term support and resistance levels can affect the strength or weakness of a currency
- Leverage global news headlines and their tendencies to move currency values in one direction or another



Joseph Bruseulas

Senior Economist

BLOOMBERG



Hans Nilsson

President

GLOBICUS INTERNATIONAL

9:30am – 10:15am

Panel Discussion: Successfully Incorporate Interest Rates and Economic Data and Other News Into Your Trading Game-Plan

News and economic data can often have a dramatic effect on price-action of all currencies. Anticipation of price-action from these news announcements can often lead to lucrative trading opportunities, while a lack of understanding can devastate your account. During this interactive panel discussion you will learn how to:

- Interpret the dramatic effect of Interest Rates, Economic Sentiment Surveys, Retail Sales, and News announcements on currency price-action
- Position yourself to buy or sell based on price-action reactions to these announcements
- Incorporate these announcements into buys or sells based on price-action around key technical levels

- Leverage up-to-date news sources due to extremely fast market reactions



Todd Gordon

Co-Head of Research and Trading

ASPEN TRADING GROUP



Jason Hoerr

CEO

FX EVOLVE

Jay Meisler

Owner

GLOBAL-VIEW.COM

10:15am – 11:00am

Morning Networking and Refreshment Break in the Exhibit Hall

11:00am – 11:45am

Case Study: Day Trading Solely on Technical Indicators: Learn to Acknowledge the Precise Moments and Best Entry Prices to Execute a Successful Trade Based on Volume and Price-Action

Technical analysis in Forex is one of the primary indicators for making trades. However, lack of proper training and development in this area will cause you to struggle to learn and grow as a trader. During this case study you will learn how to:

- Examine price action and volume spikes around support and resistance levels to look for buy or sell indicators
- Keep a keen eye for strength or weakness around breached technical levels
- Incorporate your buy or sell strategy based on moving averages
- Understand and recognize a variety of key trading patterns such as head and shoulders and how to incorporate them into trades
- Execute trade entries based on Fibonacci Retracements



Dean Rogers

Senior Technical Analyst

KASE AND CO.

11:45am – 12:30pm

Panel Discussion: What to Look for in the Right Brokerage Firm: Minimizing Trader Costs While Maximizing Technology and Efficiency

It is impossible to become the next big trader before registering with a broker to setup your account. Finding the right brokerage firm can save you money and efficiency while trading. Traders who do not do their due diligence on choosing the right brokerage firm will be at a disadvantage before even beginning to trade. During this interactive panel discussion you will learn how to:

- Identify the difference between fixed or variable rates and how it benefits your trading strategy
- Familiarize yourself with favorable fixed or variable rates in today's market
- Assess various platforms available in today's market how they can accelerate your trade execution

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- Configure your own charting devices and other applications into your trading platform
- Increase ROI of your trading practices by performing Transaction Cost Analysis



Lydia Idem Finkley

Contributor

STOCKTWITS/EDITOR STOCKTWITS FX

Scott Cisco

President

EUODOO TRADING

Networking Luncheon

Case Study: Learn How to Save Yourself Considerable Amounts of Money by Simple Tax Tips

It is difficult enough to generate consistent profits in the Forex market. Why lose even more money on your returns from heavy taxes? The session is imperative to keeping considerable amounts of money locked into your account. During this case study you will learn how to:

- Interpret the difference between the taxation of Spot Forex and Currency Futures
- Report spot Forex trades: Do I need to send supporting documentation to the IRS?
- Understand the business end of trading and the effect on cash flow
 - Is qualifying as a "trader in securities" in my best interests?
 - Trading as a "business" and its effect on cash flow
 - What business deductions can I take and what is the best business structure for me to use in order to save money
- Increase the size of your brokerage account by using self-directed 401K
- Understand the impact of wash sales on Forex trading
- Make the best choice between Mark to Market?



Jim Crimmins

Founder

TRADER'S ACCOUNTING

Panel Discussion: The Importance of Trading Psychology in Maintaining Comfort, Profitability, and Consistency in All Trades

Trading Psychology remains one of the most overlooked aspects of trading today. Without the proper psychological education, a trader is at a distinct disadvantage. During this interactive panel discussion you will learn how to:

- Maintain trade consistency and proper risk-reward evaluation by removing your emotions from trading
- Identify and Analyze the consequences of trading to accommodate your daily P & L and how it can affect your long-term P & L
- Exercise patience in getting favorable entry and exit prices as well as sticking to your game-plans and letting your trades pan out
- Recognize the market on your own terms
- Select the most suitable trade setups for yourself; the importance of acknowledging which trades are most comfortable for you
- Keep your emotions intact and out of the playing field by learning techniques to maintain the same state of mind in all trades



Andrew Abraham

Trader

ABRAHAM INVESTMENT MANAGEMENT



Casey Stubbs

Owner

WINNERS EDGE TRADING



Robin Dayne

Owner

ROBIN DAYNE INC. "THE TRADER'S COACH"

Make Connections, Become familiar with Technology Software, and Converse with Friendly Brokers in the Exhibit Hall

For the full list of companies presented, check our website

Case Study: Limit Your Losses and Maximize Gains by Evaluating and Calculating Risk-Reward in Trade Opportunities

No matter how skilled a trader, risk-reward remains one of the most important aspects of trading and long-term success.

However, without proper risk-reward management, the process of managing one's profits and losses becomes increasingly difficult. During this case study you will learn how to:

- Calculate your risk-reward
- Evaluate which trade setups are worth taking based on risk-reward ratios
- Scale into a position properly and what it can do to improve your entry-price and limit your risk
- Acknowledge the time when you need to let your winners ride while cutting losses short, based on market conditions and specific trading setups
- Interpret the effect of increased or decreased volatility on risk-reward and how to incorporate volatility into your trading



Jason Hoerr

CEO

FX EVOLVE

4:30pm – 5:15pm

Case Study: How to Register an IB and CTA with the NFA in Order to Successfully Comply to Regulations and Begin Your Services

There are many laws and guidelines regarding registration of an IB and CTA with the NFA. As the Foreign Exchange continues to enforce new regulations, it is important to understand today's current registration process. During this case study you will learn how to:

- Prepare the key documents necessary for proper and successful registration
- Identify the important steps for the audit process
- Understand what requirements are there for entity and individuals involved with entity
- Recognize the key "do's" and "don't's" regarding those registered with the NFA



Elan Mendel

Associate

SHIPKEVICH LAW FIRM

5:15pm – 5:30pm

Closing Remarks of the Chairman

5:30pm

Cocktail Reception in the Exhibit Hall

**Day 2: MAIN CONFERENCE SESSIONS
Wednesday, September 14th, 2011**

7:50am – 8:20am

Registration and Coffee

8:20am – 8:30am

Chairperson's Recap of Main Conference Day One

8:30am – 9:15am

Case Study: Examining Multiple Time-Frame Charts and Candlesticks To Spot Valuable Trading Opportunities

Using technical analysis to formulate trades is only one of many steps to success. Successful traders are able to analyze and evaluate multiple time-frames of their currency charts as well as candlestick indicators to trigger a proper buy or sell theory. During this case study you will learn how to:

- Make decisions on when to use different time-frame charts based on market trends and chart patterns
- Examine patterns using multiple time-frames in order to look for break outs
- Recognize what these different time-frames reveal
- Evaluate candlesticks for reversals based on volatility and price-action and average true range
- Recognize market trends: Range-bound or trending markets



Mel Knox, Jr.

Managing Director & Fx Research Analyst

AFX ANALYTICS

9:15am – 10:00am

Panel Discussion: Trading Safely: Understanding the Fx World and Maintaining a Safe Relationship with Your Brokerage Firm

The Forex market is highly unregulated compared to other markets. Because of this characteristic, there are many risks and concerns involved with many uncertain brokerage firms and products. During this interactive panel discussion you will learn how to:

- Identify criteria for selecting safe brokerage firms
- Avoid potential trading hazards
- Identify what constitutes account churning and a discussion on how to recognize and prevent these fraudulent activities

12:30pm – 1:30pm

1:30pm – 2:15pm

2:15pm – 3:00pm

3:00pm – 3:45pm

3:45pm – 4:30pm

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- Avoid various frauds and malicious activities to maintain safety as a trader



Gerald Segal
Managing Director
LEAP RATE

Gerald E. Greene
Vice President
EUODOO TRADING

10:00am – 10:30am Morning Networking and Refreshment Break in the Exhibit Hall

10:30am – 11:15am **Case Study: The Emotional Success Pyramid for Traders**

One of the largest inhibitors of day-trading success is the mental struggle of the trader on a day-to-day basis. It is imperative that a trader can recognize his struggles in order to move forward as a trader: During this case study you will learn how to:

- Effectively manage your mind and thoughts as you trade. Keeping “fear” out of the equation
- Assess what critical data should be included and why in a successful trading plan
- Explore the emotional facets of clear execution, “working” trade and precise exits.
- Leverage Bonus: 5 - Mental strategies that “High-end” Traders use to success
- Improve your trading skills by utilizing a trading journal



Robin Dayne
Owner
ROBIN DAYNE INC. “THE TRADER’S COACH”

11:15am – 12:00pm **Panel Discussion: The Evolving Fx Market: New Regulations and How This Effects Business Between the Broker and the Trader**

The NFA and CTFC are making continuous efforts to increase regulations in the Forex. Because many of these regulations are continuously being changed, it is often difficult for a trader to be

fully aware of up-to-date Forex regulations. During this interactive panel discussion you will learn how to:

- Recognize what makes a regulated broker regulated?
- Understand the new leverage regulations and how it effects my account and trading
- Assess FCM and RFED account regulations and its significance on the retail trader
- Understand FIFO regulations and its affect on the trader



Felix Shipkevich
Founding Member
SHIPKEVICH LAW FIRM



James Bibbings
President
TURNKEY TRADING PARTNERS

12:00pm – 12:45pm **Case Study: Incorporate Forex Options Products Into Your Trading Arsenal**

There are a variety of ways to make money in the Forex market. Fx Options can be an excellent opportunity for Forex Traders. However, most traders are unaware of the many Options products available and the advantages they provide. During this case study you will learn how to:

- Analyze the characteristics of Fx Options and their advantages
- Distinguish between Options and Futures – Learn the different characteristics and understand which is most suitable for you
- Recognize the difference between Fx Options vs. Traditional equity options as well as Fx security options vs. Fx futures options



Mark Longo
Founder & CEO
OPTIONS INSIDER INC.

12:45pm Closing Remarks of Chairman and End of Conference

Registration Information:

	Sell-Side / Vendors		Buy-Side	
	Before July 26, 2011	After July 26, 2011	Before July 26, 2011	After July 26, 2011
Conference ONLY	\$1895	\$2195	\$95	\$145
Conference and 1 Workshop	\$2045	\$2345	\$245	\$295

Fee includes morning coffee, lunch, and refreshments. Please make checks payable to WRG Research, Inc.

TEAM DISCOUNT: Register 3 team members from the same organization at the same time and the 4th team member attends **FREE!** (Valid only at regular registration rate.)

PAYMENT POLICY/SUBSTITUTIONS/CANCELLATIONS: Registration fees must be paid by August 22, 2011. Your registration may be transferred to a member of your organization up to 24 hours in advance of the conference. All cancellations received on or before August 22, 2011 will be subject to a \$295 administrative charge. We regret that no refund for cancellations will be made after this date. In case of conference cancellation, World Research Group’s liability is limited to refund of the conference registration fee only. World Research Group reserves the right to alter this program without prior notice. All cancellations must be submitted in writing on or before 21 days prior to the conference date in order to receive a refund, minus cancellation fee.

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Conference Venue

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Hotel Rate: \$259
Cut off date: 8/15/11



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Chris Lori is a registered CTA and fund manager for a private firm where he manages funds for private clients worldwide. Chris also offers consulting services to individuals and institutions looking to diversify their portfolio relating to foreign exchange holdings and risk. He is a popular speaker on the subject of trading psychology and risk.



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- Exhibiting and On-Site Demos

To explore opportunities that are available to promote your organization at this prestigious business conference, please contact **Mark Bernard** at (646) 723-8012 or Mark.Bernard@worldrg.com



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